



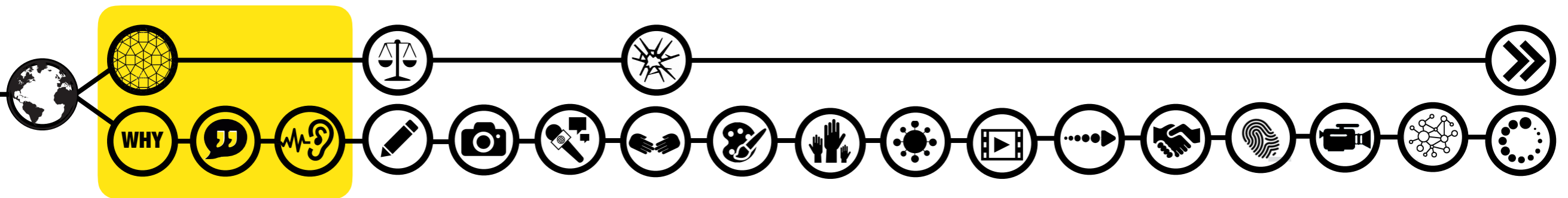
# DAY 1

Telling Your Story



# GTL Guide Menu

## Day 1



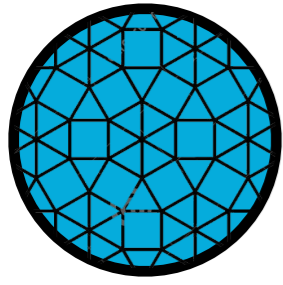


**There are lessons to be learned from successful endeavors, there are lessons to be learned from concepts that did not work, and there are lessons to be learned from the people who are in the desperate situations of poverty and war and other injustices.**

**- Mattie J.T. Stepanek**







# MATTIE'S MESSAGE

## Purpose & Peace

Mattie J.T. Stepanek's vision of the world was one where all people and their unique gifts — if properly honored and nurtured — created a beautiful mosaic of peace and hope. Mattie believed that people are inherently good and generous, but need to be reminded about peaceful attitudes and habits that can create a harmonious reality for all. "Just Peace" was something Mattie believed individuals make a conscious choice to do in their lives — each individual chooses to make peace an attitude and a habit.

He understood, however, that only when our basic needs are met and when we are satisfied with who we are, is it possible for peace to be realized and sustained. Peace continues through ongoing understanding and respectful interactions and involvement between and among families, communities and countries.

## Goals

### DEFINE YOUR VISION

Develop a deeper understanding of the Mosaic Vision analogy and articulate your own personal vision of peace through "**I Am**" statements.

### SHARE YOUR HEARTSONG

Explore how you want to be known and remembered. Learn how to communicate through the gift of your **Heartsong**.







# SESSION

## Why The WHY

Knowing how to tell your story is more than just wanting to share information—it's also about leaving an impression, connecting with your audience, and knowing how to find a universal experience that makes your personal experience relatable, and relevant.

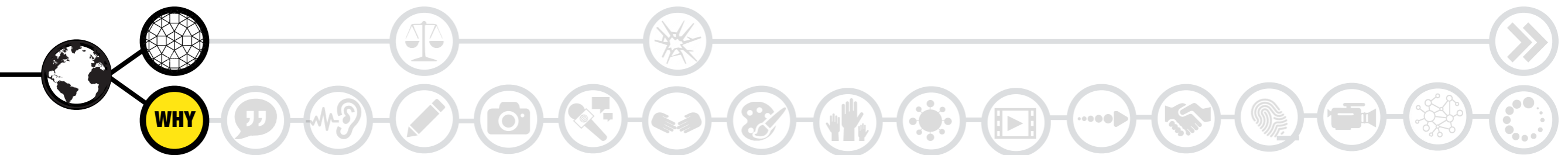
This session will help you to think about your WHY: who you are, how you became that way, what your life's passion is – and how they all come together to make a difference in the world. Over the course of the next few days, we'll explore all of the fundamental components of effective and impactful storytelling—from refining your story to using tools that can help amplify it. But first, you need to know - and communicate effectively – your own personal narrative, your experiences, your personal mission – and why these things matter. We call this your WHY.

## Goals

**COMMUNICATE** what makes you YOU. Start with your own personal narrative. What were the formative experiences that have shaped you into the person you are today? To what experiences do you trace your passion? Why are you the way you are?

**CONNECT** your personal narrative to your personal mission. How does your personal story relate to your cause? Where does your interest in the issue come from? Why are you personally invested in it? Why do you find it rewarding and fulfilling and important?

**CORRELATE** your cause to your project. Why does your organization exist? Why does it do the things it does? Why do you need other people's buy in, support and help? Why should they care?





## SESSION

# Listen to My WHY

## Powerful Personal Narrative

This session will hit home the impact and power of hearing someone share their “why.” By experiencing another’s personal story - whether it be one of love, loss, survival, or triumph, we will learn how to connect with a person’s experiences, story and purpose.

## Goals

### EMPATHIZE

Think about and sharing your story, while at the same time receiving the stories of those surrounding you, create an environment of empathy. Within these interwoven life stories, find areas of connection and commonality.

### APPRECIATE and CELEBRATE

Receive everyone’s story as if it were a gift. Remember that these are our “whys” – our reasons for being, our reasons for doing. These stories are why we are here.





# WORKSHOP

## Sharing Your Why

In this workshop, we'll explore how to tell your story, how to develop your own voice, how your experience can be shaped to serve a particular audience.

Whether a TED Talk, an essay, content on your website, a tweet or the caption for an Instagram post—what you say and how you say it is one of the most impactful ways to get your message across.

## Goals

### FIND YOUR AUTHENTIC VOICE

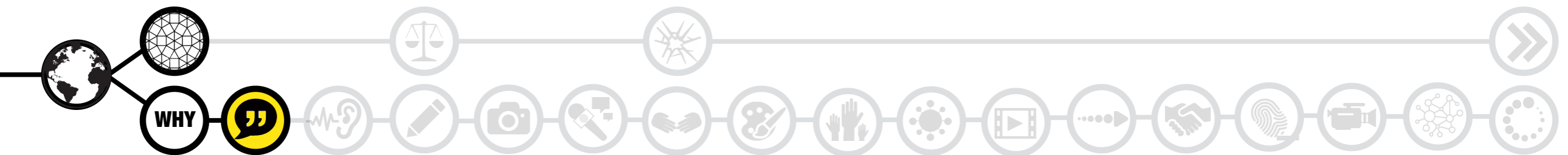
Know your story! Think about what is most important and impactful about what you want to share. Be authentic and tell the story YOU know.

### CONNECT WITH YOUR AUDIENCE

Ensure that your personal story is relevant. Figure out ways to make your personal narrative widely accessible by finding the “universal” in it, so that everyone can relate to your experience, and empathize with your cause.

### SHARE YOUR WHY

Who YOU are is interesting. What YOU do is important. But WHY?... that is mind-blowing! Your audience wants to know the story behind the story – what inspires you, what has shaped you, and WHY you do what you do.







# SESSION

## The Collective Why

This session will help you continue to shape your WHY, by not only sharing yours but also by having a dialogue with your fellow GTLs about the various WHYS. Each one of your WHYS comes from a different and personal place. And collectively, your WHYS can reveal a commonality among all of you.

### Goals

SHARE

LISTEN

DIALOGUE





## SESSION

# Story to Movement

## How to Get People to Listen

With words and actions, with choices and omissions, with endorsements and condemnations -- every day, every person is telling their story. And so are you. If you tell it with excitement, with passion, with creativity -- people will listen. And if they listen closely enough, and your story resonates -- people will not just listen, but they will engage, and be inspired.

A good story well told has the power to change the world. Tell yours well -- and who knows where it will take you. This session will focus on the thousands of ways in which young people can be and have been transformed by story, through the lens of a 3-act structure of story.

## Goals

### IDENTIFY YOUR INCITING INCIDENT

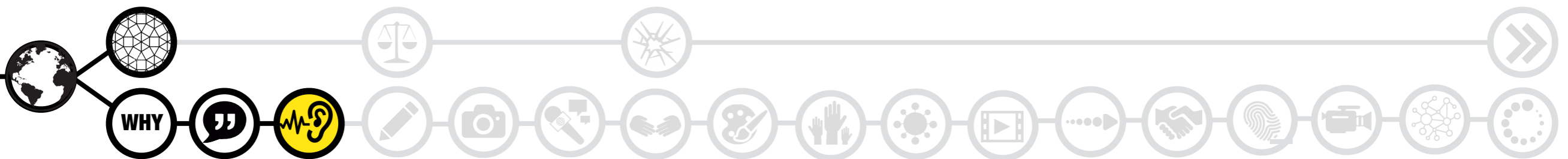
Find the explosion in your story -- the moment where everything changes.

### PICK UP YOUR BROOMSTICK ENGINE

What is the crucial physical object - the thing that becomes your call to action.

### HIT YOUR LOW POINT

Lock in on that moment when all seems lost. When everything that possibly could go wrong, does go wrong... until you find a way to succeed





# Reflection: Day 1

Remember that journal you started with your pre-summit assignment? Time to open it up and reflect on your first official day at the Just Peace Summit.

What was a highlight of your day?

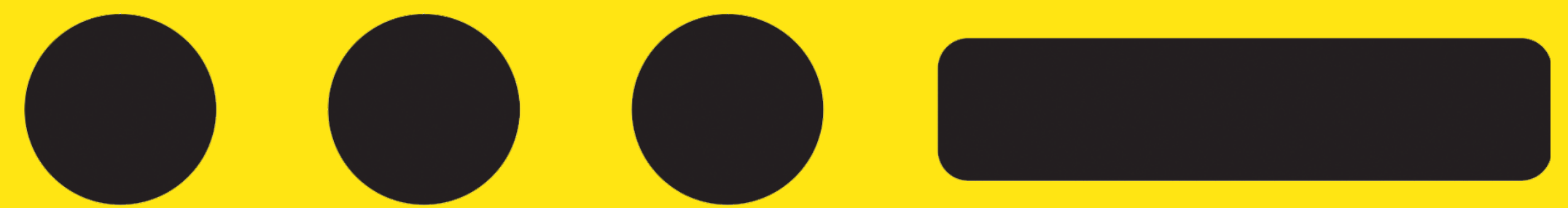
What was a challenging moment of your day?

Did you ever explore your WHY before the Summit? If so, is it beginning to evolve or change after today? If not, was it a challenge to start the process?

Was there a particular WHY of another GTL that inspired you or made you think differently about them, yourself or other people?







# DAY 2

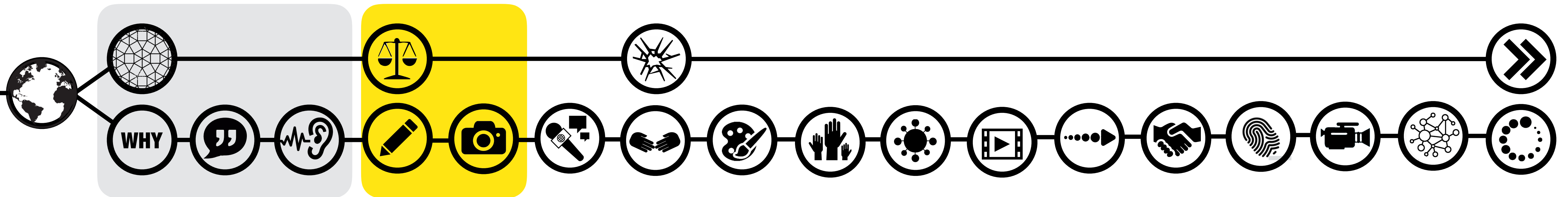
**The Mosaic Vision**



# GTL Guide Menu

Day 1

Day 2





**The present can always be an opportunity to act, balance observation and speculation, to make a difference. The present is each moment. And the present is where a just peace is possible.**

**- Mattie J.T. Stepanek**





# MATTIE'S MESSAGE

## Tools For Peace

Each part of nature and each person's gifts comprise the mosaic of life. We can choose to scatter the pieces or gather them together to create something meaningful. Even in those instances when the pieces may appear whole, there is always the threat that the mosaic will be shattered.

To achieve peace and to keep the mosaic intact, we must consider the causes and consequences of a lack of peace. Differences in attitudes or habits fueled by prejudice, pride, ignorance and jealousy can escalate conflicts. If an individual or group does not have basic human needs met, the conflict may have an even greater chance of resulting in violence. Conflict between groups of people and between nations, if left unchecked, can escalate to war.

When the mosaic is shattered, no one is untouched as there is nothing that happens in any part of the world that does not ultimately impact us all. This feeling can leave us hopeless. Here we must believe hope is real and with the tools we choose & use, peace is possible. We must recognize that peace is not about perfection, but progress it is about growing forward, and balancing privileges and responsibilities.

## Goals

### CHOOSE, USE & BALANCE

Explore, discover and then use the tools you need to balance the realities in your own life

### CONSIDER CONFLICT

Consider the causes and consequences of conflict and how to further your peace work responsibly..

## Handout

### Making Choices: Choices Are De-cisions





# MATTIE'S MESSAGE HANDOUT

## Making Choices: Choices Are De-cisions

### CISE means CUT

In-cision is to cut into, ex-cision is to cut out  
De-cision is to cut off

### De-cision involves DISCERNMENT

Distinguishing, discriminating, and recognizing  
WHAT CAN BE CUT OFF/FROM

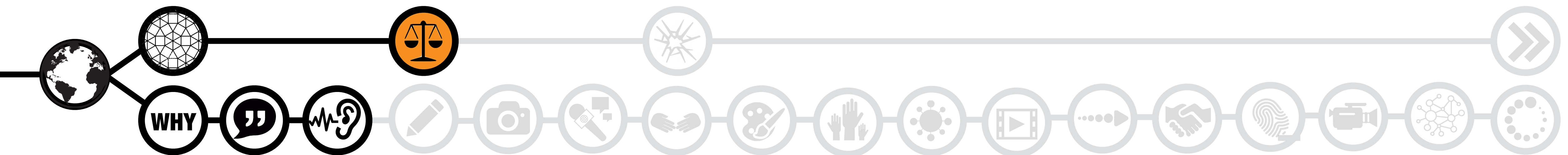
Deciding **GOOD vs BAD** is **easy**.

Discerning **GOOD vs BETTER or BEST**  
is **challenging**.

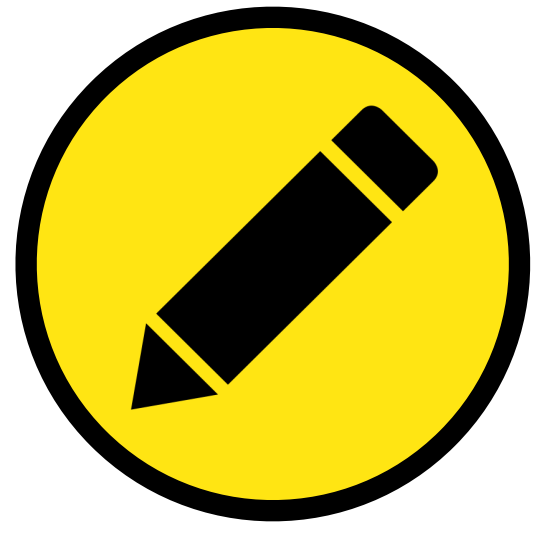
## So what really matters?

	URGENT	NOT URGENT
IMPORTANT	<p><b>1</b> Always Urgent and Important Crisis Oriented Deadline Driven</p> <p>Pressing problems Reactive Someone is bleeding Everything is priority May lead to burnout (cell 4)</p> <p>= STRESSFUL → BURNOUT</p>	<p><b>2</b> Not Urgent but Important Vision Oriented Opportunity Driven</p> <p>Control/discipline BALANCING priorities Prevention &amp; Planning Meaningful recreation RESPONDING (not reacting) Clear goals, yet with flexibility</p> <p>= RELATIONSHIPS → PEACE</p>
NOT IMPORTANT	<p><b>3</b> Seems Urgent, Not Really Important Short-term Oriented Popularity Driven</p> <p>Interruptions/short-lived Few goals/shallow Texting during a meeting Excess time/energy on a fad Effort in cause, no clear goal</p> <p>= SHALLOW → SHORT-LIVED</p>	<p><b>4</b> Neither Urgent, Nor Important Trivia Oriented Pleasantly Driven</p> <p>Time wasting activities Irresponsibility Constant video games Not recreation but avoidance Can be result of burnout</p> <p>= DEPENDENCY ON OTHERS</p>

Adapted from "The Seven Habits of Highly Successful People"  
by Stephen R. Covey (Free Press, 2004)







# SESSION

## The Written Word What's Your Story?

“If a story is not about the hearer he will not listen . . .  
A great lasting story is about everyone, or it will not last.”

– John Steinbeck

What is your story? And what is your purpose? And what does it mean to write your story in a digital age? Writing – in all of its forms - is a great way share your story and distill your purpose – to find your “why” in your “way.” But writing is hard – and writing for readers is even harder.

This session will help you explore the written word as a tool to leverage your ideas, draw attention to issues , distill your memories into a story with intention, and then communicate that story in writing, so that your readers are engaged, compelled, and ultimately, inspired.

## Goals

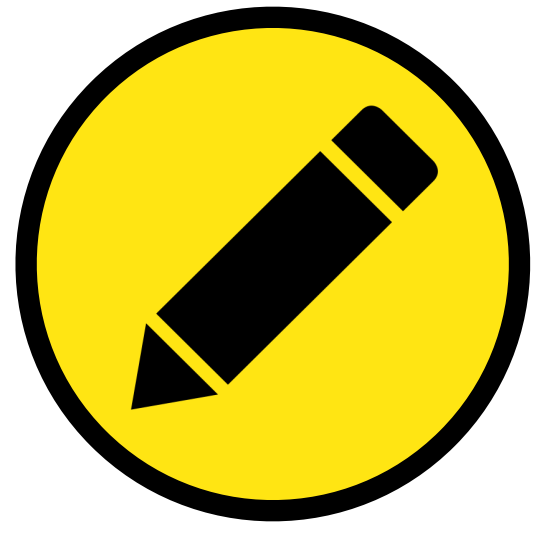
**COLLECT** your memories. What is your family history, your personal culture? What formative experiences illustrate this unique background? Collect and organize as many memories, stories, and experiences that you can. Once you have them collected, organize them by content, chronology, or topic. It will be easier to see what you have, what you don't have, and if there is an obvious through line or “why” that emerges.

**AFFECT** your readers. To be an effective writer you need to establish a direct relationship with your readers. Maintain your authentic voice as you translate memories into written words. Combine your personal experiences with your understanding of the world to transmit your ideas and give your voice power.

**CONJURE** your why. What happened is your story – but the emotions associated with those experiences – that's your why. So dig deep for those feelings. Don't just write about what happened, but record your inner thoughts, responses, reactions, and emotions. As best you can, recall the joy, pain, hurt, anxiety, relief, loss that you felt at the moment. Illustrate your anecdotes with feeling. This will invest your readers in your narrative as participants in your story.







# WORKSHOP

## Writing to Enchant

“Explainers make information clear and comprehensible....  
Elucidators go beyond explanation and into illumination....  
Enchanters do all of the above, but go beyond the realm of  
knowledge and into the realm of wisdom... The result is nothing  
less than a firmer grasp of one’s place in the universe, producing in  
turn a transcendent enlargement of being. The greatest  
enchanters are creators—of writing, of storytelling, of thought  
itself.”

- Maria Popova

You’ve gathered the moments from your life that are formative. You’ve explored, identified, and described the emotions that those moments evoke. You’ve discovered a through line between all of these moments – a distinct combination of who, what, when and why. Now, you must paint this singular portrait with words in a way that will draw your readers in, and compel them not just to listen, but to care.

## Goals

### EXPLAIN

Use clear, simple words. Use as few words as possible. Make sure that what you are trying to say comes across easily to your readers.

### ELUCIDATE

Combine your personal knowledge, experience, and understanding with a larger knowledge, experience and understanding of the world. How does your life story fit in with the world around you? How do your hurts mirror the world’s hurt? How do your losses, wins, epiphanies, gifts – how do these relate to those of the people around you, the communities around you, the continents around you? How do they impact something bigger than yourself, and how does that something bigger impact or reveal you?

### ENCHANT

Use fiction strategies to build emotion – dialogue, suspense, metaphor, symbolism. Draw out the narrative to pull the reader into your story. Recreate the anecdotes, so you’re not telling, but you’re showing what happened, and why it’s important. Answer the question WHY am I? to incorporate your purpose into your story. Reflect on your words to expose the wisdom within.





# SESSION

## Photography

### A Thousand Words

Sometimes images can say more than all the words in the world can. They say a picture is worth a thousand words. Could this be true? This session will help you harness the power of the image and to integrate photography into your storytelling toolbox.

As a GTL, your storytelling is often focused on who you are, what kind of work you do, who that work serves, and the kind of change you hope to make. But sometimes showing and telling is the best and fastest way to get there. We'll be exploring the power of the still image and the best way to capture and compose meaningful photographs that move audiences to action.

## Goals

**DEVELOP** an eye. Learn skills that will train your “photographer” eye to recognize and capture visually compelling images.

**BUILD** your arsenal. Understand how and why photographs can tell a story, both as a standalone image or in combination with the written word.

**EVOKE** emotion. Learn how to evoke an emotional response to your stories through photography. Understand how visual documentation can help to support your story and why people respond to seeing as well as hearing the story you are trying to tell.







WORKSHOP  
**Photography**  
 Field Assignment: Shooting

SKILLS

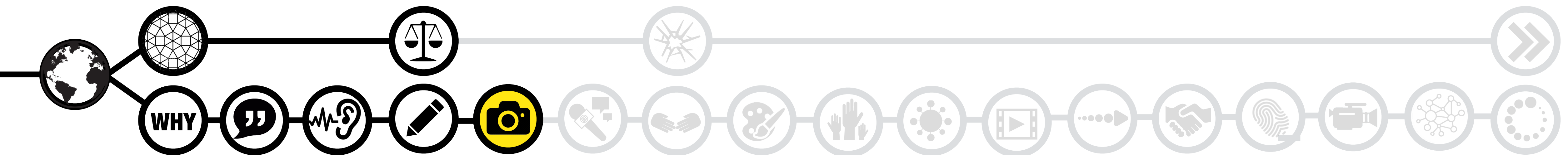
- 1 Composition
- 2 Framing
- 3 Focus
- 4 Lighting & Motion
- 5 Shoot from various angles

**Goals**

Take photographs that **consider all skills** listed

Take **captivating** photos

Take photos that **provoke emotion**





# WORKSHOP

## Photography

### Your Best Shot

Photography editing isn't only about applying filters, cropping or adjusting the light or color balance in your shots.

An edit is also about selecting and curating a collection of shots that succinctly tells a story in a compelling way. Sometimes, it can even take just one shot that "tells it all."

## Goals

Use your **editing skills** to **create a collection**

Practice your skills **discussing photos based on techniques**

Convey a **captivating story**

Select ONE powerful photo - **Your Best Shot**





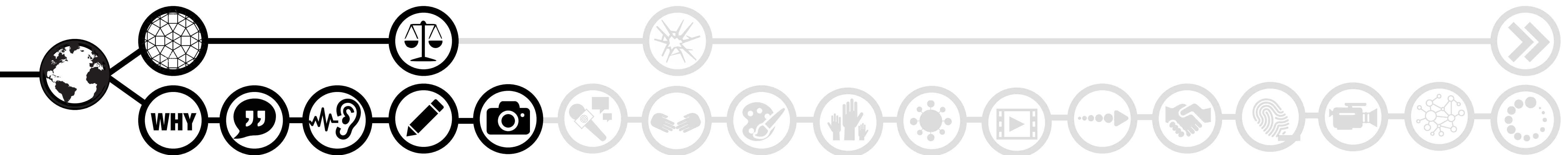


# Reflection: Day 2

What was a highlight of your day?

What was a challenging moment of your day?

How have the written word and photography helped you explore your WHY today? Has it challenged you or clarified your authentic voice?





# **DAY 3**

## **Heartsongs**

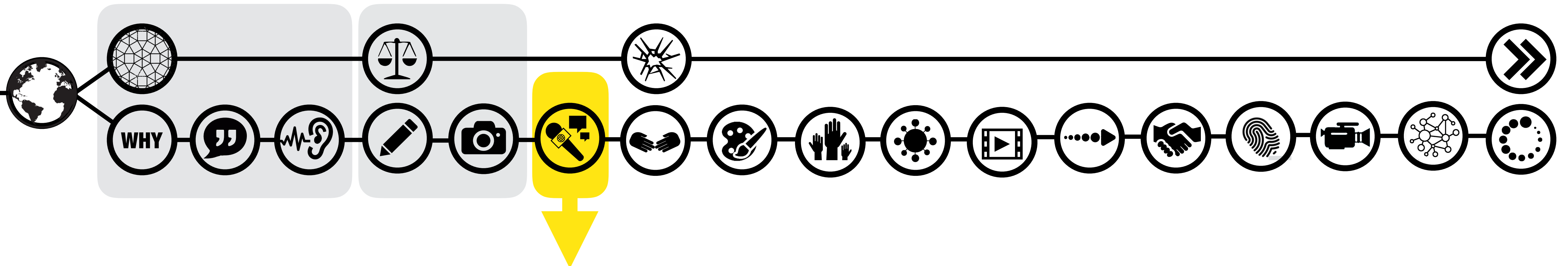
**aka Day @ Ketchum**



# GTL Guide Menu

Day 1

Day 2



**Day 3**  
Day @ Ketchum



# DAY @ KETCHUM SESSION

## Broadcast Interview Techniques

with TOM BARRITT

We live in a 24/7 media world. Telling stories through the media and spoken word are often the quickest, most effective ways to spread the news about your project.

This session will help you begin to develop a succinct message to support your story and learn the verbal skills to effectively communicate through the spoken word.

## Goals

### ORGANIZE YOUR STORY

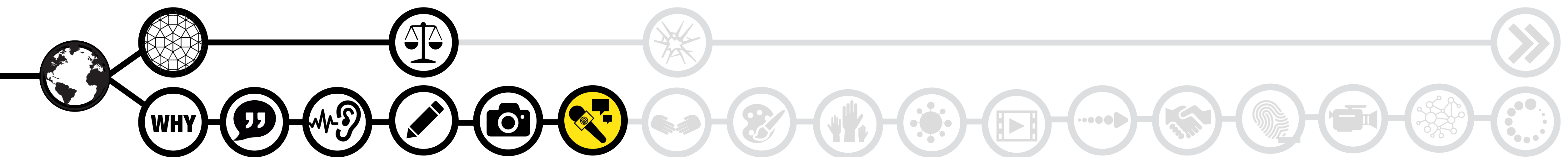
Organize your story into themes and key messages.

### BE DESCRIPTIVE

Support your message with compelling facts and examples from your story and project.

### GO PUBLIC

Learn the tools to effectively deliver your stories in face-to-face situations, presentations or through the media.







# DAY @ KETCHUM WORKSHOP

## Social Media Engagement

with MARC PHILLIPS

You will learn the importance of developing your social media voice, create compelling digital content and then apply these concepts in telling stories about your projects through the latest social channels.

## Handouts

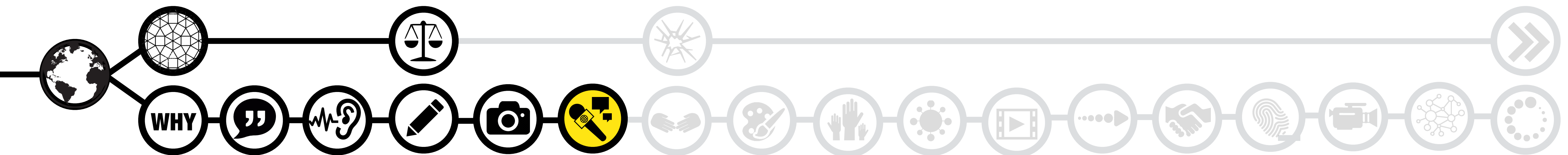
Public Speaking

The Spoken Word

Talking to the Media

Media Planning Diagram

Ketchum Assignment Questions





# DAY @ KETCHUM WORKSHOP

## Talking to the Media

with TOM BARRITT

You will learn how to structure your story and support it with memorable facts and anecdotes to appeal to a reporter and the general public. You will learn the art of the sound bite, practice bridging techniques to allow you to stay true to your message and keep focused on the most important points of your stories.

You will be videotaped in sample exercises where you will deliver your stories. The videotaped exercises will be reviewed and you will receive additional feedback on how to further refine YOUR stories.

## Handouts

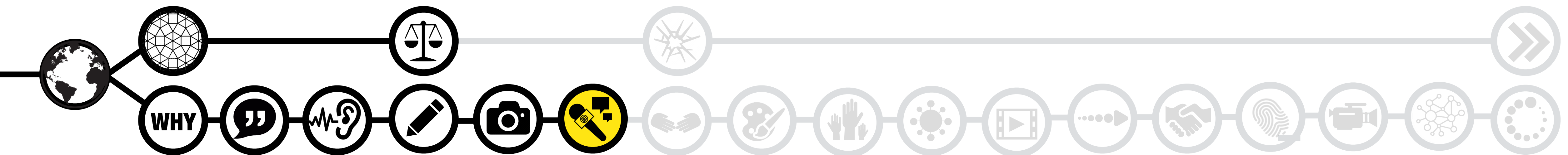
Public Speaking

The Spoken Word

Talking to the Media

Media Planning Diagram

Ketchum Assignment Questions







# DAY @ KETCHUM WORKSHOP

## Developing Your Creative Voice

with SAM EMRICH

You will be challenged to think “outside of the box”, develop your creative voice, and learn how to present your project to potential sponsors in the most effective way.

## Handouts

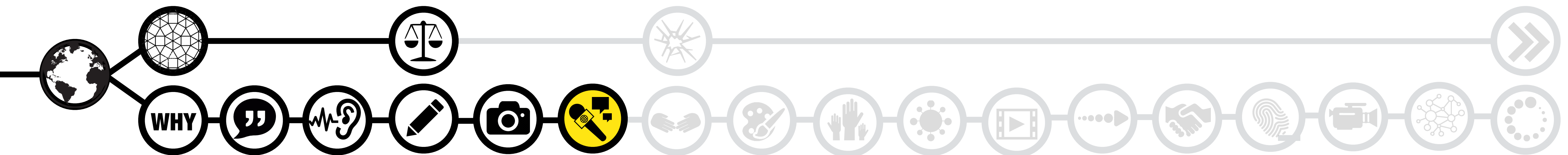
Public Speaking

The Spoken Word

Talking to the Media

Media Planning Diagram

Ketchum Assignment Questions





# DAY @ KETCHUM HANDOUT PUBLIC SPEAKING



## KEEP IT TIGHT

## PERFECT YOUR PRESENCE

Speaking to a live audience is one of the best ways to forge a real-time, personal connection, but be sure you master the fine points to make your appearance memorable.

- Frame your story with three important points
- Plan a memorable open
- Shape sound bites for social media sharing
- Speak in simple headlines
- Strike out jargon
- Support headlines with stories and anecdotes
- Make it relevant to your audience



## PLAN YOUR STORY-TELLING STRATEGY



## GET PHYSICAL

- Avoid repeating negative questions
- Build a bridge or verbal transition from a question to your message
- Flag important points - "The most important thing to remember is ..."
- Summarize your perspective at the end of the interview

- Focus your eye contact - personality is conveyed through the eyes
- Avoid wandering eyes - it signals a lack of confidence
- Sit up straight - the camera loves square shoulders, but hates slouching
- Don't fidget - the camera magnifies nervous habits
- Use your hands strategically to emphasize key points
- Speak slowly and with clarity



## AMP YOUR ENERGY

- You need to sparkle - boost your energy to 110 PERCENT
- Smile bright - that flash of teeth is an energy booster
- Increase the strength and power of your voice

Copyright © Ketchum







# DAY @ KETCHUM

## HANDOUT THE SPOKEN WORD

Speaking directly to an audience is a very personal and compelling way to convey your personal excitement and enthusiasm about your project. Keep in mind a number of important tips and techniques to make your story come to life through the spoken word

**SET A GOAL.** Determine your communications objective and build your presentation around it. Select a few key messages or themes which will further your goal and resonate with your audience.

**KNOW YOUR AUDIENCE.** Make sure your presentation reflects the backgrounds, interests and concerns of your audience. What do they need to hear? What facts will be most interesting to them?

**STRUCTURE YOUR PRESENTATION.** Begin by grabbing the audience's attention and then outlining what you're going to tell them. Use the body of your presentation to tell them what they need to know. End with a summary and/or call to action — telling them what they should do.

**ADD TEXTURE.** Bring your presentation to life with anecdotes, analogies and personal stories. Audiences respond to the human dimension of any story.

**USE VISUALS TO REINFORCE.** Visuals have greater impact when they're uncluttered and make a single point.

**KNOW YOUR MATERIAL.** You're the expert. Don't read or recite your presentation from memory. "Tell it," speaking from your thorough knowledge of the material.

**REHEARSE.** Presentations are performances. Energy, gestures, inflection and pace are key to powerful presentations. Rehearsals are necessary to refine both your content and delivery.

**READ YOUR AUDIENCE.** Establishing eye contact helps you create a rapport with your audience and allows you to gauge their interest. If you sense you've lost them, vary your pace, inflection or energy level, ask a question, pause or move closer to your audience.

**USE Q & A TO DRIVE MESSAGES.** Anticipate tough questions, but always return to your key themes. Develop concise answers, which will also allow you to bridge back to your key messages.

**ENJOY YOURSELF!** If you're well prepared, you'll be at your best and the audience will respond. Smile — the audience wants you to succeed.





# DAY @ KETCHUM

## HANDOUT TALKING TO THE MEDIA

A media interview can be an effective way to get the story of your project to a much broader audience. It's important to remember an interview is unlike any other kind of communication experience. Don't tell a reporter everything you know about your subject. Instead, package your story so it is easy for the reporter to convey it to the audience you are trying to reach. Here are some tips to keep in mind:

**BE PREPARED.** Ask the reporter questions. "What's your deadline?" "What kind of story is it?" "What's your angle?" "Who else has been or will be interviewed?" Learn about the reporter's style and media outlet before you start the interview.

**KNOW YOUR STORY.** An interview is an opportunity to tell your personal story. Select three key messages or themes that best summarize your experience. Include facts, figures and anecdotes to make your story compelling for a broader audience.

**REMEMBER YOUR AUDIENCE.** A news interview is your chance to reach the public or a key audience. Look beyond a reporter's questions and interview techniques, tailor your remarks and demeanor to your audience.

**BE ASSERTIVE.** Don't just answer questions; seize every opportunity to drive your messages. Reporters grab their audiences' attention by leading off with the most important, newsworthy information. Do the same thing with each of your answers.

**USE FLAGS AND BRIDGES.** Signal a key point is coming up by flagging it with a phrase like; "the key point is," "what makes this important is." Link each answer to a positive message by using "bridging" phrases like "but let me put this in perspective" or "but the real problem is."

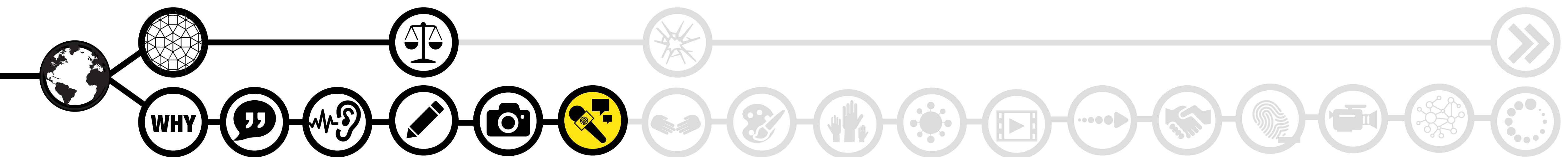
**TURN NEGATIVES TO POSITIVES.** Don't be provoked. Anticipate tough questions and develop responsive answers which are not defensive. Use each question to bridge to one of your key messages.

**WHEN YOU DON'T KNOW, SAY SO.** You are an expert but you don't have all the answers. Say, "I'll get back to you" or "I can put you in touch with someone who is an expert."

**AVOID JARGON.** Use simple language and phrases to be easily quoted. Don't use complicated terms, even if a reporter does. Explain abbreviations, acronyms and terms which might not be immediately understood by the public.

**FOCUS ON YOUR OBJECTIVE.** Don't get mired in statistics or lengthy explanations. If you want to be quoted, speak briefly and to the point. Correct misstatements and misperceptions.

**BEWARE OF INTERVIEWING TRAPS.** Use your own words. Don't repeat negative language or allow the reporter to put words in your mouth. Never lose your cool. Most of all remember there is no such thing as "off-the-record."

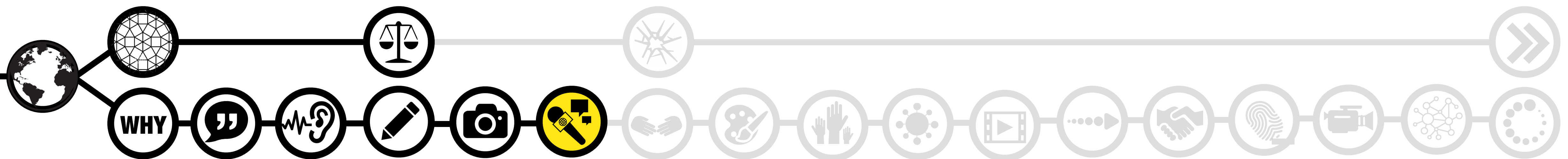
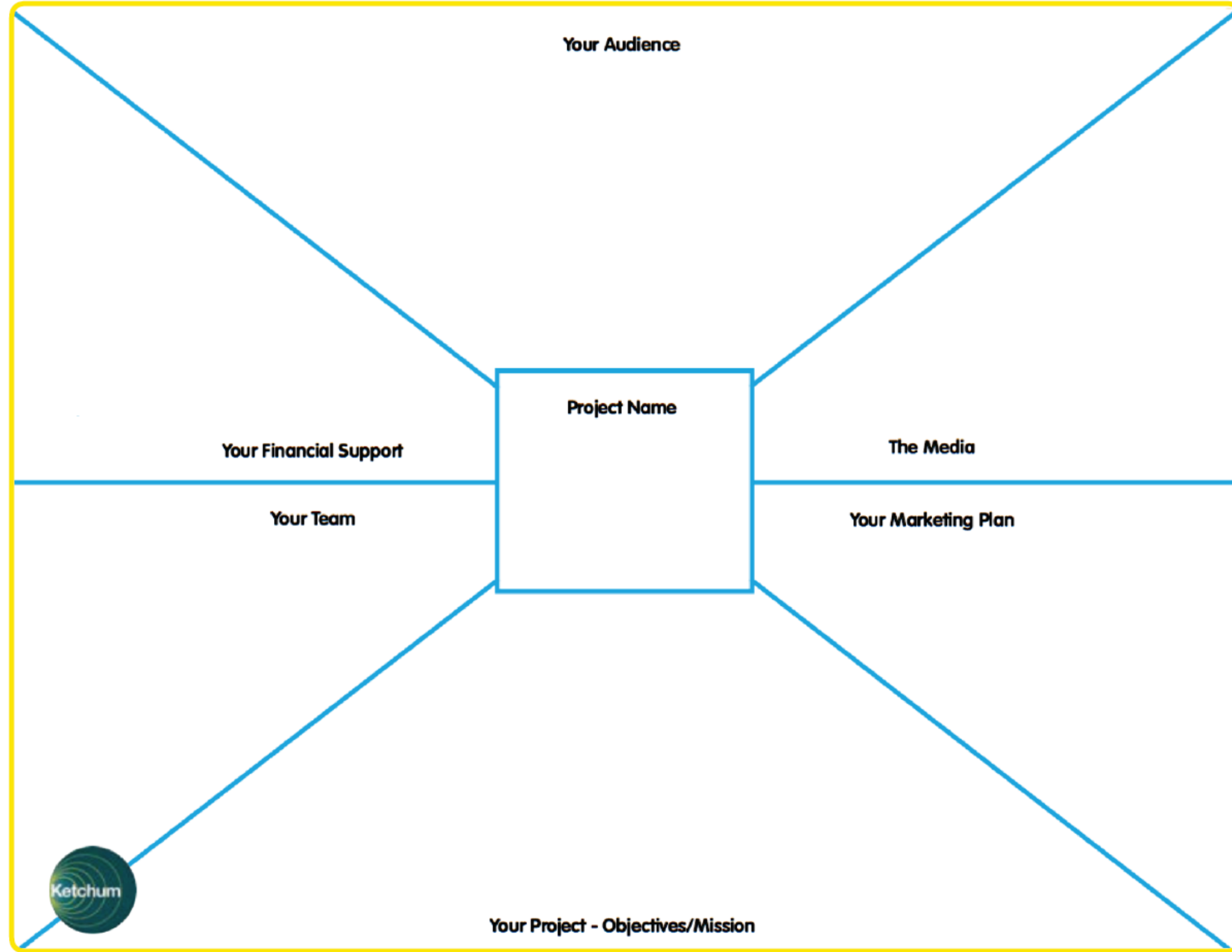






# DAY @ KETCHUM

# HANDOUT MEDIA PLANNING DIAGRAM

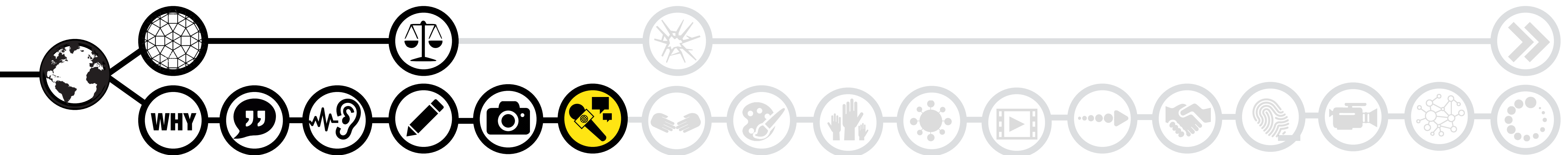




# DAY @ KETCHUM

## HANDOUT **KETCHUM ASSIGNMENT QUESTIONS**

- 1 What goal is the goal of your project?
- 2 How will you meet your goal? (What is your plan?)
- 3 What do you want to be able to inspire your listener TO DO?  
(What is your ask?)





# DAY @ KETCHUM SESSION

## The 2-Minute Pitch

with the KETCHUM PR TEAM

You have now gained the tools to hone, enhance and deliver your story to the media and the general public.

Time to craft your 2-Minute Pitch!

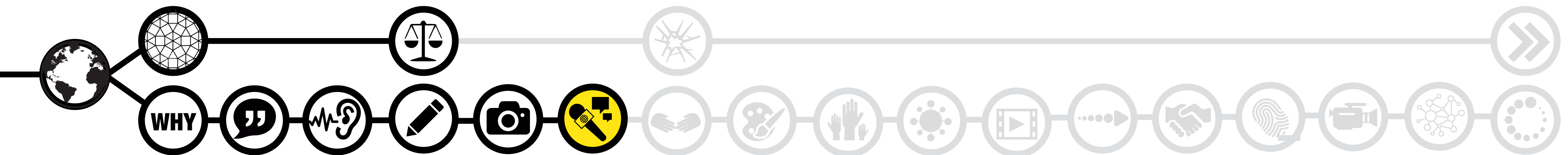
## Goals

### BE CRISP & QUICK

Apply your new spoken word skills to develop a quick pitch that will grab someone's attention and raise awareness for your call to action

### SPEAK IN SOUNDBITES

Use soundbites to make your 2-Minute Pitch quick yet memorable.







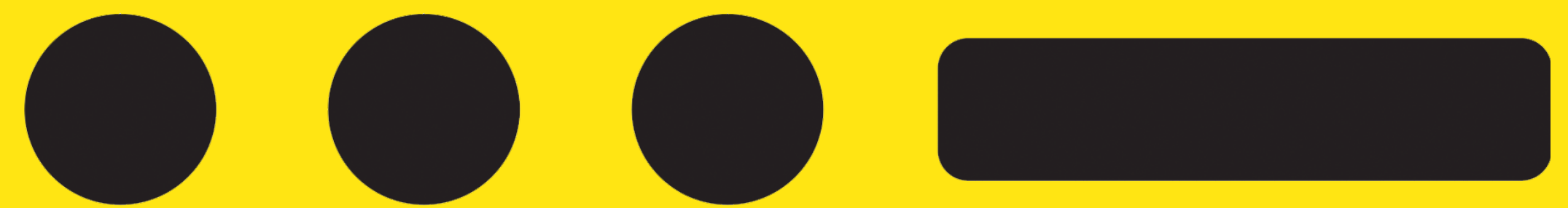
# Reflection: Day 3

What was a highlight of your day?

What was a challenging moment of your day?

How did you feel about your 2-minute pitch today? Compare that to the first opening circle on Day One when you entered the circle to tell your WHY — what did the 2-minute pitch help you (or not help you) with regards to your WHY?





# DAY 4

**Shattering the Mosaic**



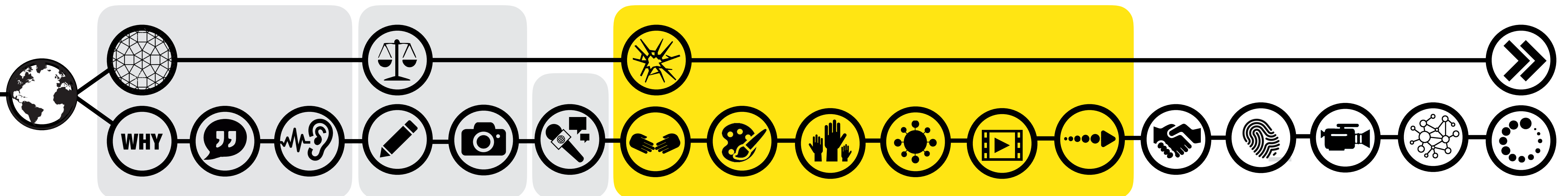


# GTL Guide Menu

Day 1

Day 2

Day 4



Day 3

Day @ Ketchum



**The past can never be altered, merely observed. But we can learn lessons from that which has already occurred, and from people who were, and are, able and willing to share their thoughts, their insights, their experiences.**

**- Mattie J.T. Stepanek**





# MATTIE'S MESSAGE

## Choices for Peace

The Mosaic Shattered can leave us feeling hopeless and fearful or it can galvanize us to begin gathering the shattered pieces and rebuilding the mosaic of life. Like any worthy endeavor, rebuilding the mosaic and attaining peace for our families, communities and world is a time-consuming undertaking that takes sacrifice, hard work, creativity and a substantial amount of risk. Those risks can take many forms — from the risk of being criticized or ostracized to risks to our physical safety. With everything we attempt to do, no matter how sincere our intentions or well planned our activities, there is also the risk of disappointment when concepts don't work.

To rebuild the mosaic we must commit and often recommit to the belief that peace is possible. Rebuilding successfully means understanding how things came to be the way they are. The past cannot be changed, but it can provide valuable lessons about what has occurred — what made a positive impact and what exacerbated the problem. With this foundation, we can embark on a journey of healing and rebuilding.

First, each of us must make peace an attitude in our own lives — we must make peace something that really matters and always choose to see opportunities to make a difference. Second, we must make peace a habit. We must live it by developing habits and ways of thinking and speaking that model peaceful attitudes and that promote peaceful interactions. And third, we must choose to make peace a reality...

## Goals

### SHATTER & REBUILD

Understand the final components of the Mosaic Vision analogy — Shattering & Rebuilding. We must plan and inspire peace through our words, actions, talents, experiences, insight and knowledge to rebuild the mosaic and to achieve a just peace.





# MATTIE'S MESSAGE WORKSHOP **Interrupting Peace**

- 1** Discuss and examine what interrupts peace or “shatters the mosaic.”
- 2** Consider various types of conflicts that you and your fellow GTLs may experience while doing your work.
- 3** Share your personal stories of barriers that you have faced in your projects. Share what you feel comfortable sharing.
- 4** Share and exchange advice on solutions to conflict with your fellow GTLs.
- 5** Reflect on what you've shared, learned and discussed in your journal later tonight.

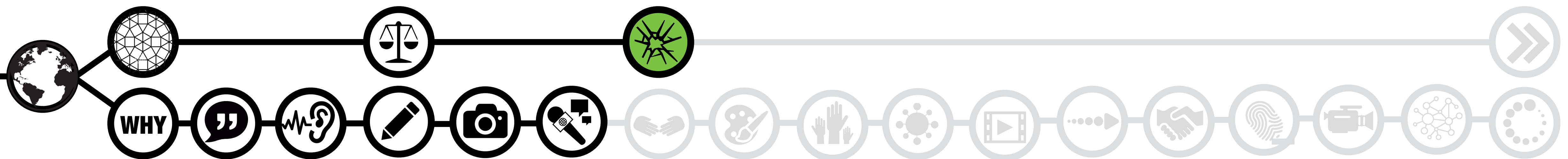
## Goals

Define the word “conflict”

Comprehend conflict is natural but violence is not a natural reaction

Have an in-depth conversation about conflict in your projects

Share resources and solutions







# MATTIE'S MESSAGE | HANDOUT

## Interrupting Peace

Upon completion of this workshop, you will be able to define and develop constructive conflict resolution skills. This facilitated discussion will give you and your fellow GTLs an opportunity to examine what interrupts peace or “shatters the mosaic,” and to consider the various types of conflicts that you may experience while doing your work.

### Answer the following questions as a group:

- What is your definition of conflict?
- The Chinese character for “conflict” combines two characters for “crisis” and “opportunity.” What might this tell us about how this culture interprets this word?
- What interrupts peace or “shatters the mosaic?”

### Guidelines & Tools

Share your personal stories of barriers you have faced in your projects. Share what you are comfortable sharing. Do not feel obligated. Even though all these conflicts may be daunting and our work can be isolating at times, conflict is a normal part of life and unavoidable. How we react and resolve conflict serves as a model to others. Share advice on barriers you have faced. Address possible measures to minimize the conflicts or keep them from escalating.

Conflict and risk are inevitable but one of the most important things you can do is to consider who is, or who can be, part of your support network.







SESSION

# Mentor Day Impactful Collaborations

You've learned a lot this week to amplify your work, but even the best leaders can't reach their goals alone.

The Three Dot Dash Mentor Program is an opportunity for you to work closely with someone who has the experience, network and shared passion that can HELP push your work further.

There are many ways your Mentor can guide you over the next year. They can be: A Connector. A Soundboard. Strategy Think Tank. Advisor.

TAKE FULL ADVANTAGE.

## Goals

**Know the power** of having a Mentor

Learn the **many ways of working** with a Mentor

The **Do's and Don'ts** of a Mentor relationship

**Be well prepared** to finally meet your Mentor!

## Handouts

**Elements of a Three Dot Dash Mentor**

**Mentor Do's and Don'ts**

**Testimonials for the Three Dot Dash Mentor Experience**





# HANDOUT | Mentor Day: Impactful Collaborations

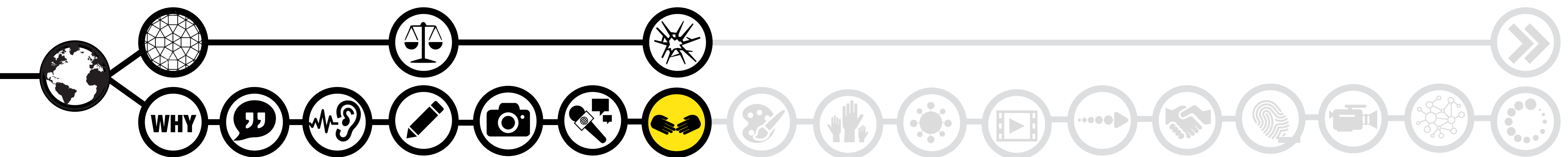
## Elements of a Three Dot Dash Mentor

**What is the goal of the Three Dot Dash Mentor Program?** To help further your projects in one or more of the following areas:

- Project identity and branding
- Project sustainability strategies
- Fundraising and/or development strategies
- Project expansion strategies
- Connecting people and organizations to your project to successfully reach your goals:  
we>me
- Simply being available to answer questions and be a sounding board

**What do we expect and require from a Three Dot Dash Mentor?**

- Volunteer mentoring services
- work with their official GTL match, although Mentors are allowed to help other GTLs when willing and possible
- Mentor you for one year following the 2017 Three Dot Dash Just Peace Summit: March 2017 - March 2018
- Support you in creating goals for the year ahead to serve as a guideline to further your work over the next year and beyond
- You and your Mentor must communicate at least once per month, for twelve months. However, the frequency and method you and your Mentor communicate during those twelve months is at the discretion of you and your Mentor.
- Mentors are required to complete progress reports Post-Summit, mid-way check in calls and a final report in March 2018. At that time, the Mentor will have fulfilled their Three Dot Dash Mentor term, but many of these relationships continue!







# HANDOUT | Mentor Day: Impactful Collaborations

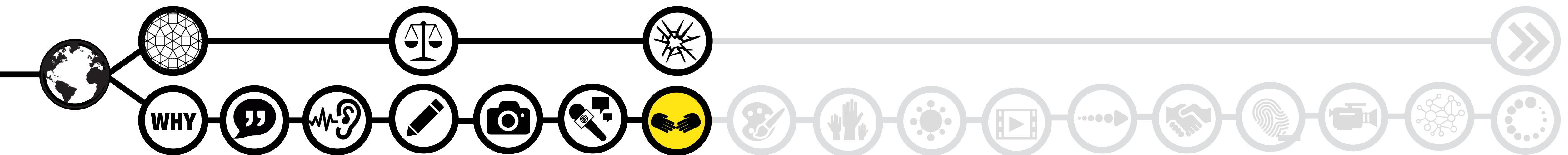
## Mentor Do's & Don'ts

### DO's

- ✓ Learn about your Mentor's background, culture, upbringing, lifestyle, religion, support network, interests and hobbies
- ✓ Share your background, culture, upbringing, lifestyle, religion, interests, hobbies and goals with your Mentor
- ✓ Take responsibility to initiate the relationship — if time has lapsed without much communication, be proactive and check in with your Mentor.
- ✓ Form a trust with your Mentor
- ✓ Set aside time for the mentoring process and keep all appointments, phone calls and e-mail commitments
- ✓ Decide the best communication strategy for the year ahead BEFORE Mentor Day comes to an end
- ✓ Schedule meetings, calls and e-mails with planned topics
- ✓ Display professional behavior
- ✓ Establish open and honest communication, a forum for idea exchange
- ✓ Understand your Mentor's schedule, commitments and time difference when scheduling your correspondence
- ✓ Contact We Are Family Foundation if you have any questions or uncertainty about how to handle a certain situation

### DON'Ts

- ✗ Do not place project responsibility and success on your Mentor.
- ✗ Do not ask the Mentor for financial support. Mentors are not required or asked to fund your projects.







# HANDOUT | Mentor Day: Impactful Collaborations

## Testimonials for the Three Dot Dash Mentor Experience

### **GTL Sheel Tyle on Mentor Kelly Fiore, 2010:**

3DD was a life-changing experience. I never thought that one week could utterly change, and further refine, my views of the world, but this did just that. Hope and peace are not only real, but within — and I found mine during the Summit. The people are family in every definition of the word and I'll never forget any of them. To say my Mentor is remarkable would be a wild understatement. We're doing a rebranding of the core mission and goals of ReSight, hoping to affect change more effectively and efficiently. I can't wait to watch our progress unfold and touch the lives of those in need.

### **Kweku Mandela Amuah on GTL Alexia Paradzai, 2013:**

Three Dot Dash is one of the best things I have done. It's more than just a Mentorship program. It's my global family. The incredible people I've had the chance to meet, both GTLs and Mentors just as extraordinary, are endless. I cannot count the valuable relationships I have formed and the doors that have opened. The energy is contagious. This was a tough year for me, and my GTL Alexia taught me to continue doing good under any circumstance. Seeing the world through her eyes and her work provided me with as much guidance as I gave to her. Let's just say it's been life changing.

### **Mentor Kim Brizzolara on GTL Jourdan Urbach, 2011:**

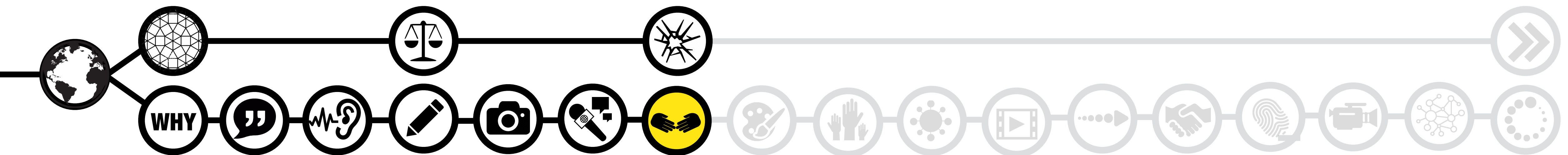
I was selected to mentor Jourdan, a violin prodigy, now a 19-year-old Yale student and UN Goodwill Ambassador — who raised millions for a children's charity as a concert violinist. Jourdan is accomplished, brilliant, ambitious and kind. I had experience with the sort of project he had wanted to do, but other than that, I thought what could I possibly offer this young man? Three Dot Dash replied, "Your wisdom and experience." And that has been true. I have been a sounding board, a reality check and a connection maker. I've helped set up meetings and watched him soar! It has really been an amazing partnership, more than a mentorship!

### **Milton Speid on the Mentor Program, 2014:**

Three Dot Dash does an amazing job of bringing the right caliber of professionals together who all compliment each other. Mentoring becomes so much easier when you have likeminded people participating. You realize early on that you will take away just as much from the program, if not more, than you contribute."

### **Lenn Pryor on the Mentor Network, 2014:**

A lot of our networks are based in our location or fields. What I think is great about this group is that its based on our shared values, desire to make an impact, and belief in giving back. It grew my network beyond my industry and I automatically wanted to trust people in this group based on who brought us together and why.





# SESSION

## Why Art

Art as creative activism. Art as visual storytelling. Art as a connection between your movement and “education, design, philosophy and technology.”

This session – with the incredible Shantell Martin – explores art as an evolving observation, a movable feast. Art as an urgent call to action, an organic, visceral expression of WHY.

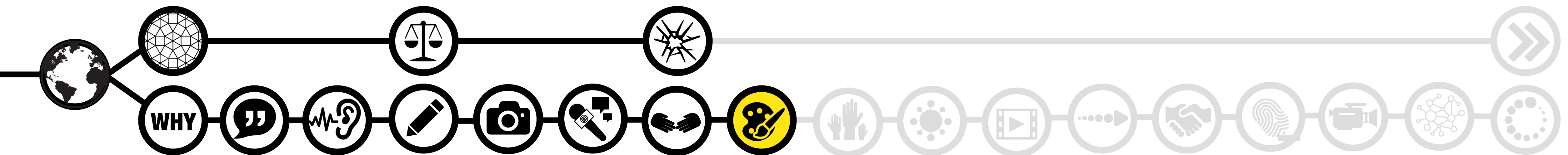
## Goals

### BE INSPIRED

Watch, observe and consider visual art as a way to inspire the storyteller in you

### BE CREATIVE

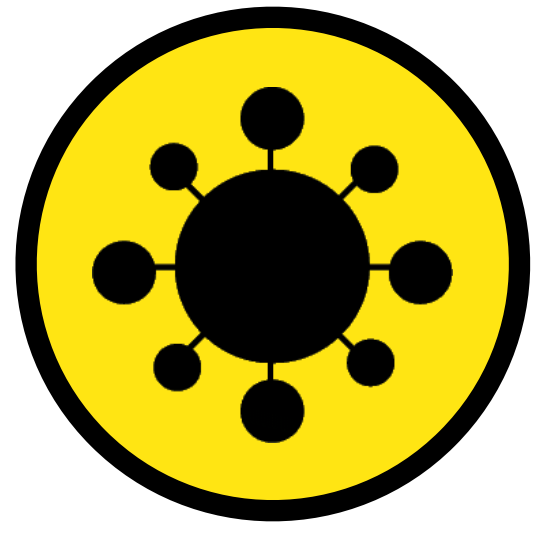
Art is about being creative, whether it’s on a canvas or how you envision your story and how to call your community action. So go on and be creative, on and off the page...











SESSION

# Organization to Movement

It's happening! People are paying attention and joining your ranks. You've got a team of allies behind your story and you've rallied the troops behind your call to action. Now it's time to organize.

This session will focus on the crucial steps required to take your new army of activists and organize into a movement: how to create a self-sustaining, permanent scaffold around your endeavor to ensure both long term success, and that your momentum continues to build..

## Goals

### BE INFORMED

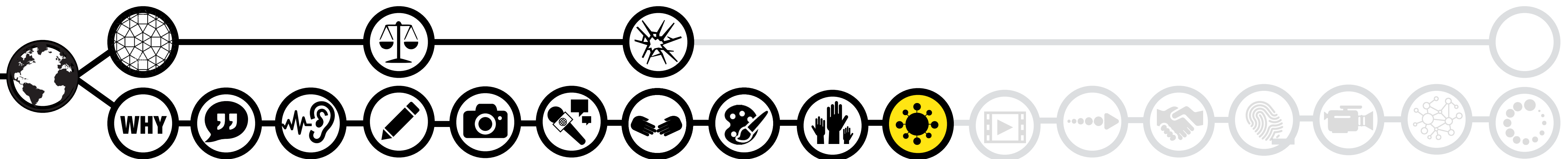
Research what it takes to start a nonprofit. Figure out who you need on your team, and what other organizations exist in the space so you don't duplicate efforts. Review tax codes to find out how to start a public charity and what that would mean for fundraising. Know your alternatives so that you're building the structure that best fits your constituents, your mission, your story, and your why.

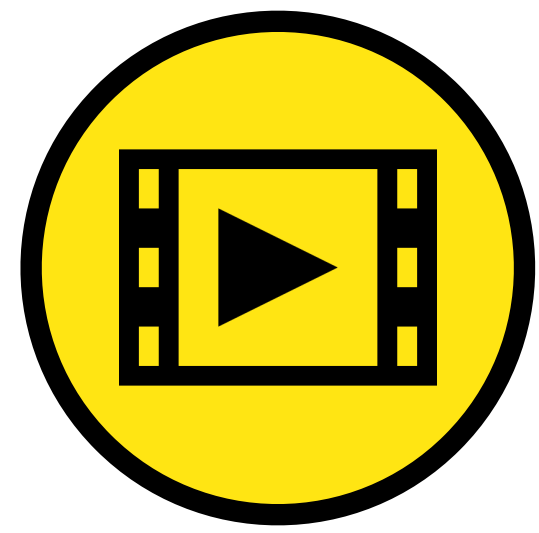
### BUILD A SOLID FOUNDATION

Start with a business plan, a solid board of directors, and a carefully crafted mission statement. Construct a framework that can grow with your organization – from small to expansive, local to international. Develop systems for staffing, board development, orientation and training, marketing and recruitment, and more.

### DON'T BE AFRAID OF EVOLUTION

In order to establish a long-term, successful social impact organization and continue to grow, you need to be willing to evolve and change, rethink the status quo and explore new possibilities. Don't shy away from new technologies, tools, and all the resources available to you – online and off - to help you grow your cause and get out your message.





# SESSION Film

Film is one of the most intense mediums for storytelling. It's immediate, visceral. It weaves together sound, still and moving images, text, and music. It has the capacity to inform, educate, inspire, entertain and move people to action. Combine the power of film with digital tools and platforms like Vine, YouTube, Vimeo, Facebook and Twitter and your story has the potential to reach – and influence – a huge audience.

This session will explore what makes film such an effective medium, how filmmaking can help you to spread your message, and how you can harness the power of film to effectively tell your story, and share your “why.”

## Goals

### SHARPEN YOUR TOOLS

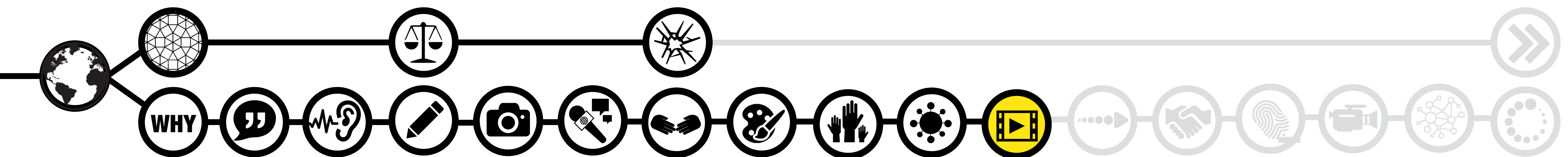
Understand how to use various storytelling and cinematic tools to make an effective film or video.

### CULTIVATE YOUR AUDIENCE

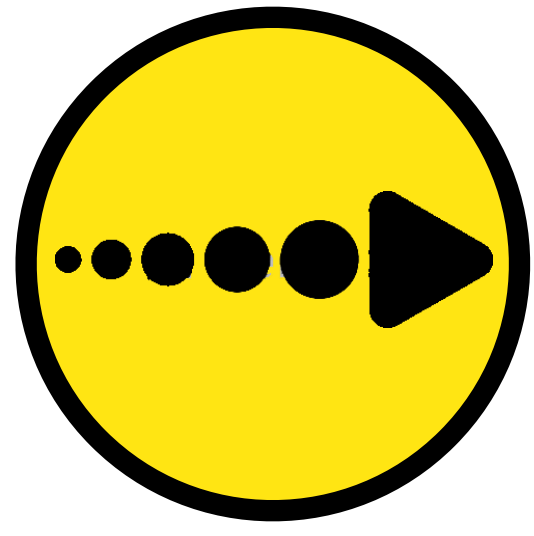
Understand the vehicles that can be used to share film and video work and how to cultivate an audience using these platforms.

### MOVE YOUR AUDIENCE

Understand why filmmaking is a powerful medium and how you can use elements of your own project to make a powerful film or video and capture the imagination of your viewers.







SESSION

# Powerful Personal Narrative

## How to Move People

You've shared your "why" and you've told your story - and people are listening. Now what? In this session, we'll explore how a story becomes beyond yourself and reaches a wide audience... how one person's experience can translate into inspiration for many - and how to harness and direct that inspiration to move mountains.

## Goals

### BE CREATIVE

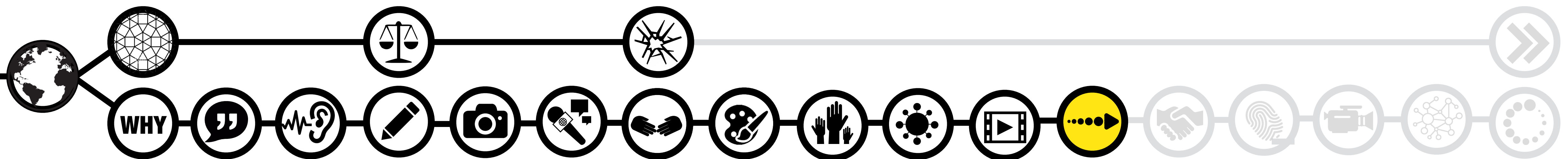
Consider other creative mediums — art, music, etc — to deliver your stories, whether you create them yourselves or collaborate with others. Different people respond to different mediums so if you can, covering all these bases could be important in activating your audience.

### STRENGTH IS IN NUMBERS

Now you need to let people know what's happening. Utilize all the tools at your disposal – email, blogging, social media. Reach out to likeminded groups that focus on related issues and collaborate, engage their networks. Encourage people to not just follow – but participate, contribute, and help lead.

### YOU ARE NOT YOUR MOVEMENT

Try not to take it personally when an effort falls short or a hurdle feels insurmountable. Rallying people behind an idea is difficult and slow going and morale ebbs and flows – but if your "why" is real, your story is compelling and your call to action is communicated clearly – your movement will take shape. Don't give up!





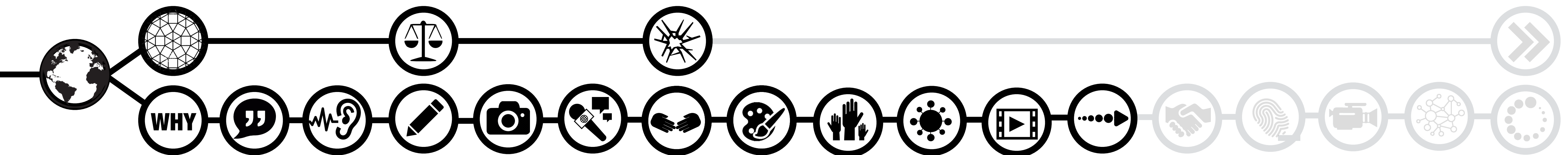
# Reflection: Day 4

What was a highlight of your day?

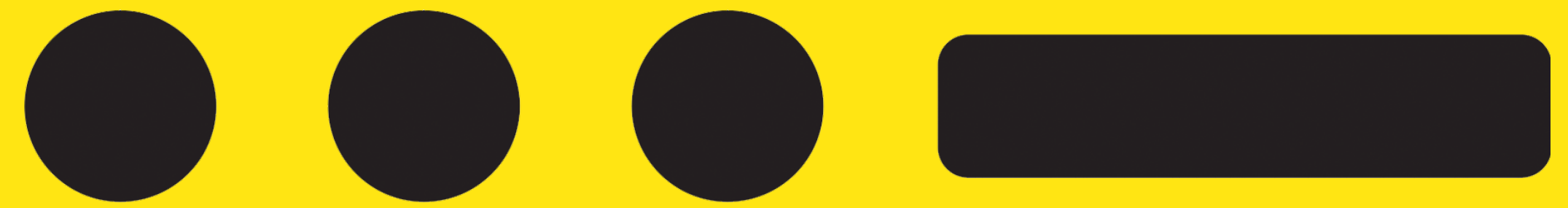
What was a challenging moment of your day?

You heard and seen so many different types of mediums for storytelling today such as art, film and music. Did any of these mediums strike a chord within you or spark a new idea? What kinds of creations or creative collaborations might you consider for your WHY, your story?

Who is your audience/community currently? Who would you like your audience to be? How would you like your WHY to impact your community?







# DAY 5

Rebuilding the Mosaic



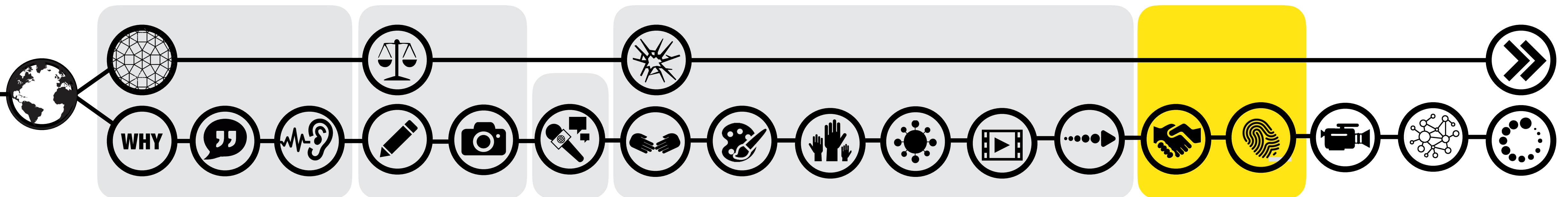
# GTL Guide Menu

Day 1

Day 2

Day 4

**Day 5**



Day 3  
Day @ Ketchum





IMPACTFUL COLLABORATIONS

# Mentor/GTL Introductions

Today's the day!

First, using all you learned at Ketchum, introduce your project to the room with a 1-minute pitch. This will allow ALL of the extraordinary Mentors to be familiar with your work to offer their resources to you.

Then, the time is here! Read YOUR Mentor's bio out loud and finally meet face-to-face!

## Goals

**Meet** your Mentor and **get to know** each other!

**Strategize** for how you will **achieve your goals** for the year

**Set expectations** and a **communication plan** for the next year

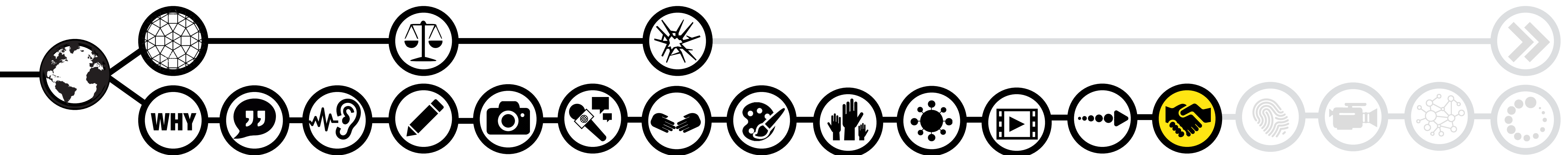
## Lists & Handouts

**GTL/Mentor Meetings & Activities**

**We Are Family, A Super Community**

**The Connector Program**

**The Connector Program - Worksheet**



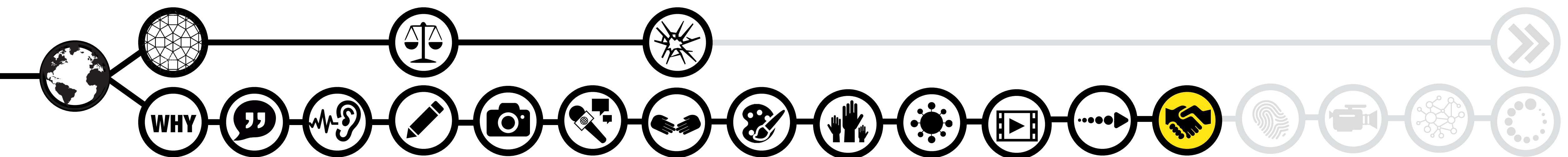


IMPACTFUL COLLABORATIONS

# Mentor/GTL Meetings & Activities

By the end of the day, make sure to accomplish below!

- 1** Get to know each other! Create a bond before you leave.
- 2** Deep dive into GTLs project
- 3** Set goals for the year ahead and a plan for regular communication
- 4** Plan your communication schedule
- 5** Come up with your top needs and complete the Connector Program handout
- 6** Get your portrait taken together with Ben Quinto
- 7** Connect with at least 2 other Mentors during The Mentor Dinner (and more throughout the day!)
- 8** Optional but FUN activities!
  - Silkscreen together with prinkshop
  - Do a joint interview podcast for Interesting People Radio







# IMPACTFUL COLLABORATIONS HANDOUT

## We Are Family, A Super Community

We Are Family Foundation is a super community of influencers from all over the world with a common bond that ties us all together: Purpose and impact.

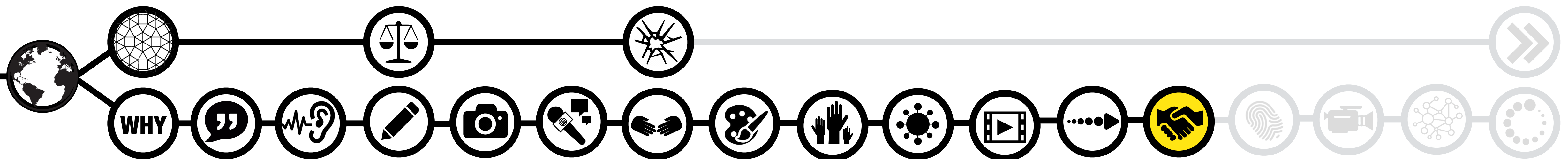
This community reaches much further than the people in the room this week. Over 240 3DD GTL alumni, 240 3DD Mentor alumni, over 100 speakers from TEDxTeen, over 200 Coalition organizations, WAFF board members, staff and We Are Family Foundation friends make up our extraordinary global family.

Collaboration is everything. It's what moves your work and impact forward.

## Goals

Part of your checklist today is to work together and come up with your top needs to help move your work forward. They can be:

- 1 CONNECTIONS
- 2 SERVICES
- 3 GOODS





# IMPACTFUL COLLABORATIONS HANDOUT

## THE CONNECTOR PROGRAM

Examples of how impact is made through The Connector Program:

### Connections

**NEED:** A GTL needs an introduction to a policy maker to join their advisory board.

**CONNECTOR:** A Mentor knows someone in the Senate and can introduce them.

### Services

**NEED:** A GTL needs to establish their project as a non-profit organization 501c3.

**CONNECTOR:** A Mentor's husband is an attorney who can assist pro bono.

### Goods

**NEED:** A GTL needs to collect medical supplies to ship to their project in Kenya.

**CONNECTOR:** A Mentor is a Doctor and can help collect unused medical equipment from the hospital where he works.

## To Do List:

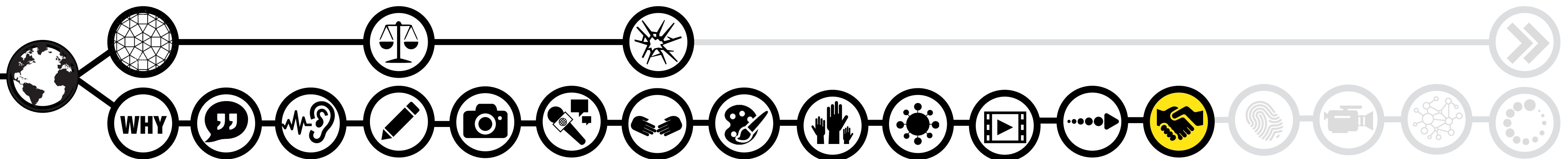
Think carefully and be as specific as possible. Your top needs you come up with today are to share within our network and via our WAFF Community App. However, this exercise is helpful beyond the WAFF network. Identifying your specific needs, with as much detail as possible, will help clarify your communication and achieve your goals. Complete this worksheet with your Mentor and:

### 1 Email to Ali Caplan

[alexandra@wearefamilyfoundation.org](mailto:alexandra@wearefamilyfoundation.org) — As Community Director, Ali can help facilitate introductions within our network to your needs.

2 As stated above, our **Facebook groups** and the **WAFF Community App** are extremely beneficial tools. Once Ali collects your top needs, she will guide you on strategy to use these tools.

3 Use this guide in your project **communication outside of WAFF.**







IMPACTFUL COLLABORATIONS

# THE CONNECTOR PROGRAM Worksheet

Name:

Project/Org Name:

**NEED** \_\_\_\_\_

**TYPE** \_\_\_\_\_ (Connection, service or good?)

**HOW WILL THIS MOVE YOUR WORK FORWARD?**

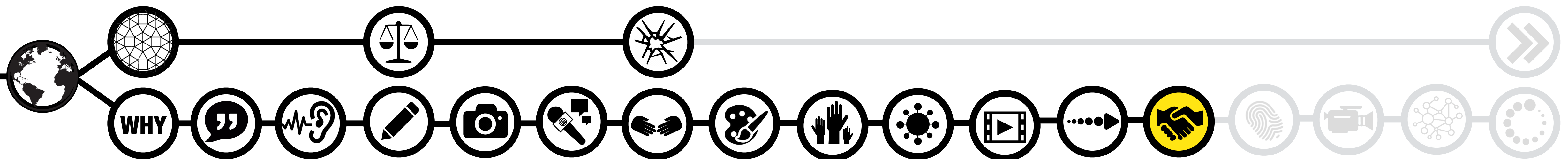
---

---

---

---

---





# SESSION Impact Branding

Your “why” is at the core of your story. And your story is at the core of your movement. Capture your “why” in one simple graphic, and you just might have stumbled on your brand.

prinkshop is at the cutting edge of impact branding. Their business model: visual activism + graphics = creative capitalism. Or simply put: graphic messaging that is both profitable and socially beneficial.

## Goals

### BE YOUR BRAND

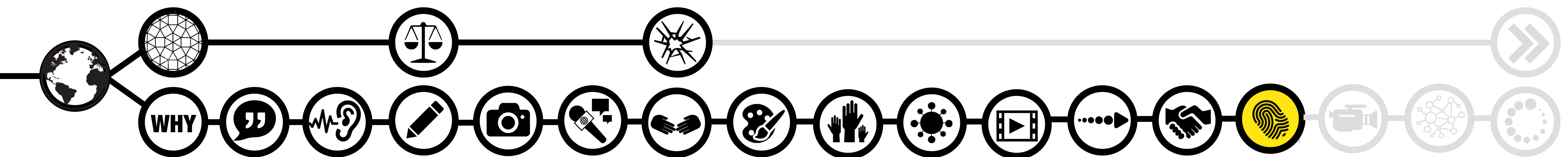
Distill your “why” into a clear & powerful graphic idea that is simple, bold and pleasing to the eye – and then get ready to bring it to market.

### BE THOUGHT PROVOKING

Be consistent in your message. Your brand should always reflect your why, and represent your movement. Your brand should be thought provoking - it should move people to ask questions and want to know more.

### RAISE AWARENESS

Understand the power of using a graphic campaign to bring awareness to your cause.







# Reflection: Day 5

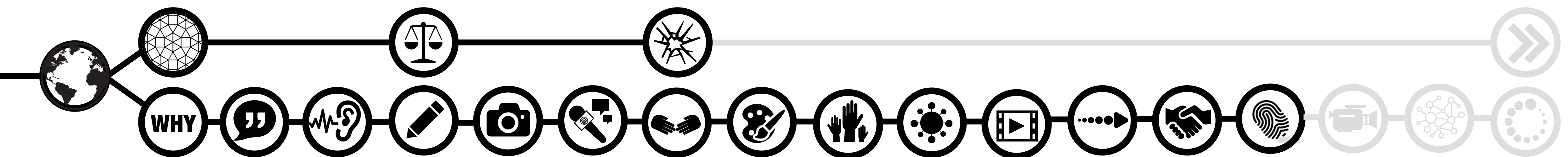
What was a highlight of your day?

What was a challenging moment of your day?

Did you complete the list ([click here to double check](#))?

Was there anything that surprised you or struck you about your Mentor?

Were there other Mentors that you connected with that you feel will add to your network and strengthen your connector program?





# DAY 6

3DD Studios

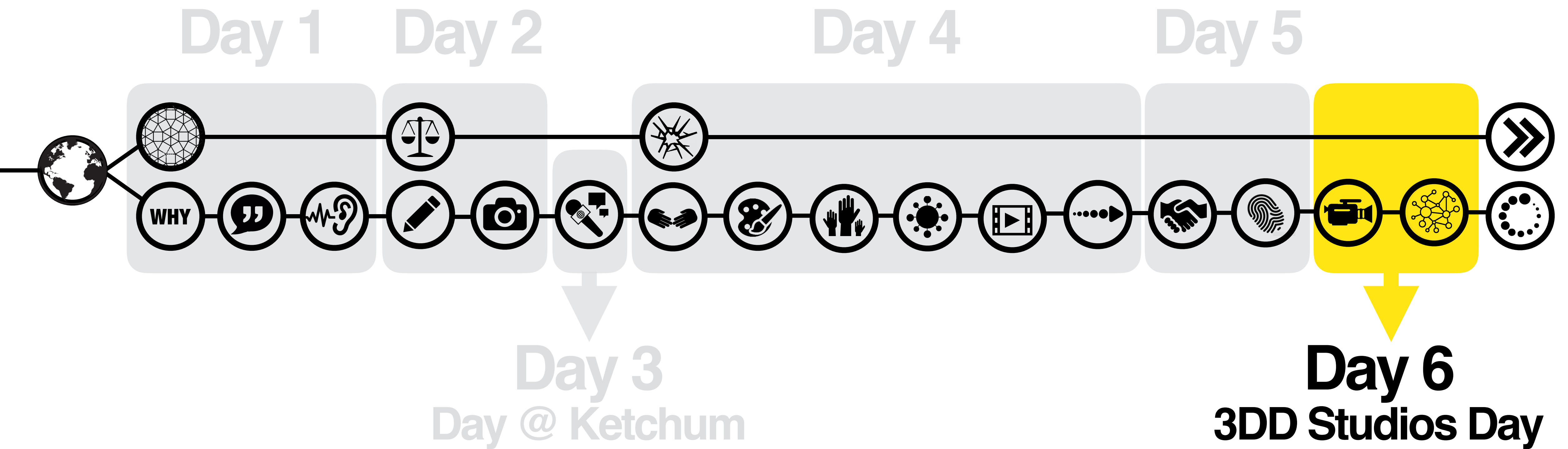
powered by







# GTL Guide Menu





# SESSION In the Studio

All week, you have been honing your story, and zeroing in on your WHY. You've written, you've photographed, you've learned the power of personal narrative, you've learned the power of creativity and art, and you've even given a compelling 1-minute pitch.

NOW, you can tell your WHY and your story in long form at 3DD Studios. With 2 or 3 cameras pointing at you, a professional interviewer, and even professional make-up and lighting to make you look great on screen...you have 40 minutes to tell your story, to the fullest.

## Goals

### BE AUTHENTIC

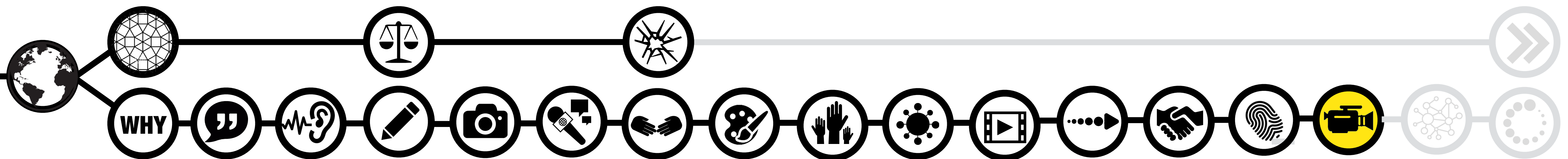
Use your authentic voice. Speak in the "I", the first person.

### ALWAYS ROOT IT IN YOUR WHY

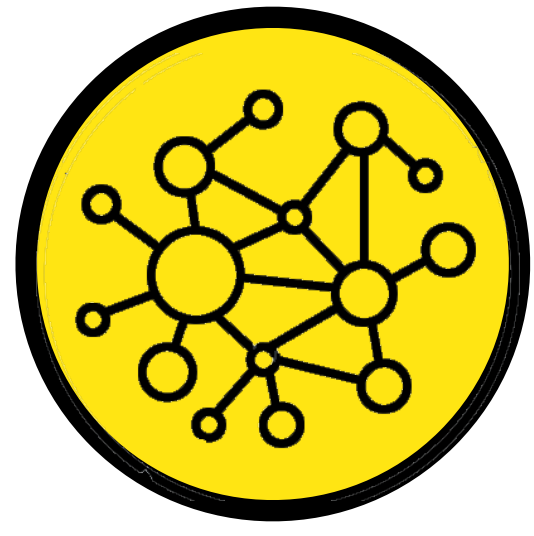
Long form storytelling can be challenging because of all the time you think you have to tell a compelling story. Always remember your WHY, and when you feel you start to meander, go back to your WHY in your speaking or simply anchor yourself with the WHY in the back of your mind.

### TELL, RETELL, and REPEAT

This probably won't be the last time you will be telling your story. Take mental notes on your experience today. Think about how you might change your words or narrative for the next time. Your WHY and your story are always changing and ever-evolving, so don't worry about getting it "perfect". Keep telling and retelling your story and...repeat!







# SESSION Find Your Billion

Become part of a story taking place at the intersection of techno-optimism and reality, and flex your own potential to radically transform your communities and the world.

This interactive talk and workshop delves into the social, technological, and economic forces shaping our world and discusses rapidly advancing technology as a powerful tool for realizing your own fulfilling, purpose-driven future. Insights into massive generational shifts and provocations that wildly reimagine the future will guide you to harness the potential of your generation - the most powerful in human history - to positively impact billions of lives.

## Goals

### **GROW EXPONENTIALLY**

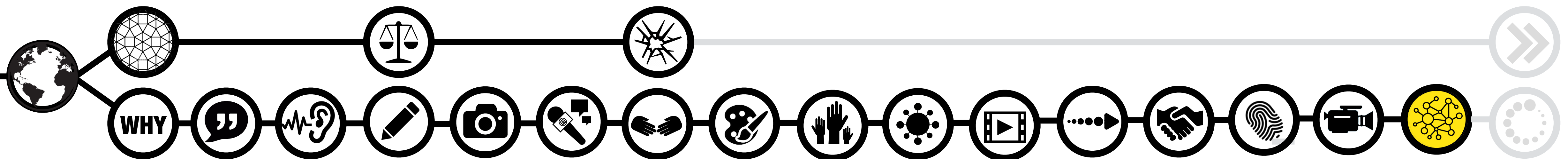
Understand the exponential growth of technology and the future it's creating.

### **SEE YOUR WORLD...DIFFERENTLY**

Gain an entirely new way of looking at your world, free of the boundaries we typically imagine.

### **SCALE UP YOUR IMPACT**

Develop a personal mission statement that scales your own ideas to impact billions of lives.





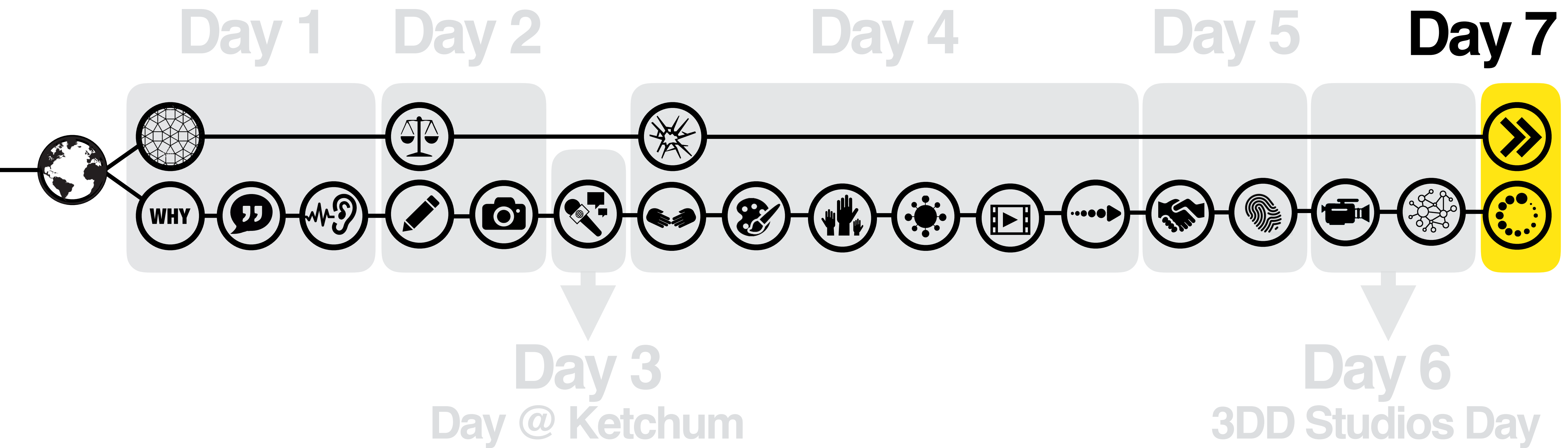
# DAY 7

**Moving Forward**





# GTL Guide Menu





**It is good to have a friend...**

**A true friend offers respect and honesty.**

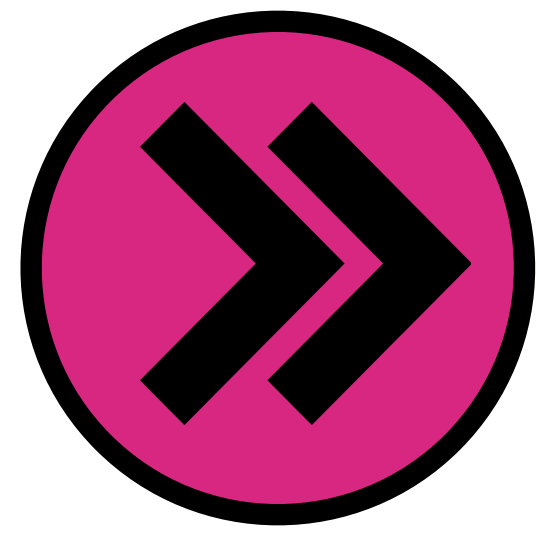
**A true friend shows consideration and trust.**

**A true friend cares and supports gently.**

**True friends work together as a team.**

**- Mattie J.T. Stepanek**





# MATTIE'S MESSAGE

## Making Your Mark

The Mosaic Vision is the heart and soul of the Summit. As the GTLs come together on this last day, they can look around and see a Mosaic of gifts. They can find confidence in being surrounded by like-minded peers from around the world who have made peace an attitude, a habit and a choice.

This moment is to reflect upon the past week, take in all we have learned together and actualize how peace is possible. When we finally part ways and stand alone, we can always look within ourselves to find this moment and ultimately find the answers to move forward.

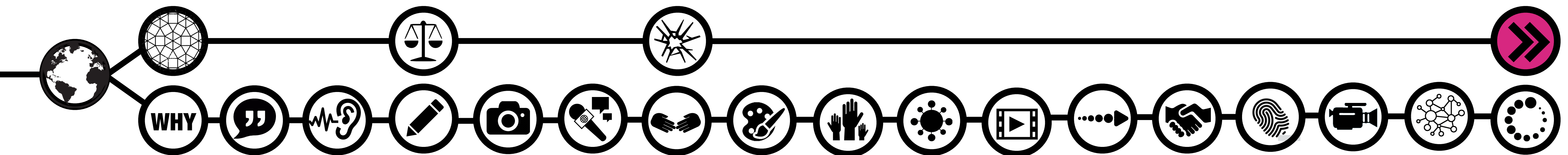
**“Think gently, speak gently, live gently.”**

- Mattie J.T. Stepanek

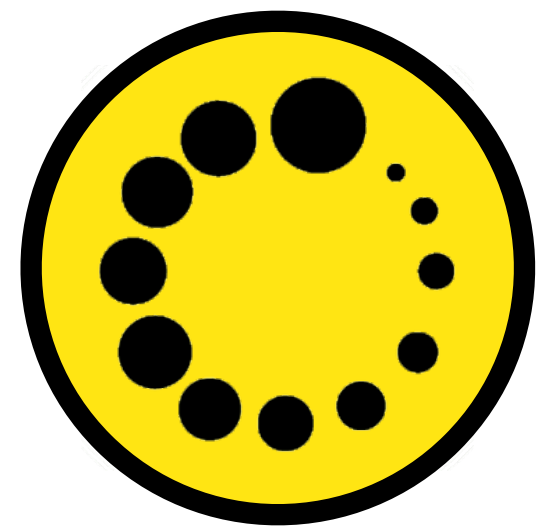
## Goals

### MOVE FORTHWARD

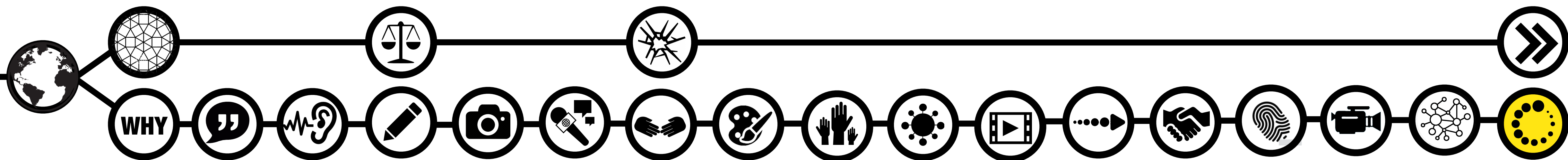
Understand the complete Mosaic Vision analogy and have the confidence to apply these lessons from Mattie into YOUR own lives & work — and move forward!







# The Story Never Ends







**three dot dash<sup>®</sup>**

**Just Peace Summit**

2017



**GTL GUIDE**



**YOU**

**ARE**

**HERE**



**We have, we are,  
a mosaic of gifts...  
to nurture, to offer,  
to accept.**

**- Mattie J.T. Stepanek**







# A Letter To You From Jeni...

Dear Global Teen Leaders,

It is with a humble pride that I welcome and congratulate this group of Global Teen Leaders as you gather for the 2017 Just Peace Summit. And, it is with gratitude and respect that I commend each of you, and the members of the We Are Family Foundation, for choosing to give breath and voice to Mattie J.T. Stepanek's message of hope and peace through your commitment to this endeavor, and to the Three Dot Dash program.

Mattie dreamed of sharing his concept of "Heartsongs" with the whole world. He told us that "whatever it is we need or want most in life, we understand why that matters, and why that is a wonderful gift... that is our Heartsong, our reason for being... and in sharing our Heartsong with others, it will circle back as a gift to our own spirit." Mattie's Heartsong, his desire, was for happiness and love that lead to hope and peace. So, he spent his almost 14 years of life creating essays and poetry and serving as an ambassador and an advocate and inspiring others "to know and embrace that hope and peace are possible, because they begin with an attitude — and an attitude is a choice." Mattie believed that each person's Heartsong is a unique treasure, but that the true power and lasting beauty of each of these gifts grows from when it is shared, and united, with the gifts and Heartsongs of others.

Through your open minds and open hearts this week and in the coming years, you are celebrating and giving life to this vision of our world as a mosaic of gifts. May you feel the goodness of your mission as ambassadors of humanity as you learn more about this message during the Just Peace Summit, and as you consider creative ways to spread this message around your community and world as the future unfolds. Remember that how you reach out and touch the world can influence how the world will reach back and touch you. And, remember that how you choose to be touched by the world will impact how you reach out and touch others. Every thought, word, and deed touches something in life.

In closing, I offer you one of Mattie's guiding philosophies: "Think gently, speak gently, live gently!" If we can all embrace this concept, our world may become a more gentle place and space for each of us to be, and grow.

In hope and peace,

**Jeni Stepanek** ("Mattie's Mom & Mama Peace")

March 11, 2017



## **On Growing Up (Part V)**

**We are growing up.**

**We are many colors of skin. We are many languages.**

**We are many ages and sizes. We are many countries...**

**But we are one earth.**

**We each have one heart.**

**We each have one life.**

**We are growing up, together, So we must live as one family.**

**- Mattie J.T. Stepanek**





## SUMMIT NUTS & BOLTS

### Your week will consist of...

**Sessions:** Expert speakers share skills and tools that will boost your projects to whole new levels.

**Hands-on Workshops:** practice your new skills and use your new tools by yourself, with your fellow GTLs, and out in the “field”

**Networking:** whether it be a fellow GTL, your Mentor, the Three Dot Dash team, or a session expert, connections and networking will be happening all day, EVERYDAY

**Mentoring:** you and your Mentor will map out, strategize, connect and resources

## YOUR FACILITATORS

Throughout the week, your eclectic and insightful facilitators will share their expertise and own experiences to help you apply your new skills and make the most of the Just Peace Summit





# Play After Every Storm

## ENERGIZERS

Storms are a part of our lives that can bring disruption, discomfort, fear and many times, chaos. Some storms can make life unrecognizable in the aftermath, and some even force us to start all over with little to nothing at all. It can be scary.

Mattie Stepanek saw the aftermath of the storm—that unknown zone—as an opportunity to start over and rebuild, to rethink and reorganize. Mattie reminded us to rebuild and refocus through **PLAY, CREATIVITY, ART, GAMES** and...**FUN!**

This week will be intense, action-packed, challenging, mind-bending and often exhausting. There will be storms that you will face as a group and individually. But, we will also play and recharge through ENERGIZERS so we will not lose momentum.

**We will not let change or fear of the unknown slow us down or close us in...**

**WE WILL REMEMBER TO PLAY!**



## STAY TRUE

Your work is about to gain traction, acknowledgement, attention and success. Communicate your **GRATITUDE** by pledging to:

**Stay TRUE to your mission.** Stay cool, stay focused, stay authentic.

**Don't compare.** Never compare yourself or your achievements to those around you! Everyone has their own story. Honor yours.

**Watch your tone.** When you discuss your work, what sort of tone do you use? The tone you use is the tone you set!





# THE “L” in GTL

You are a Leader in a room among fellow Leaders. Here are a few guidelines to help create a peaceful and respectful environment for open dialogue:

## **ASK QUESTIONS**

If you are not clear about something,

### **ASK**

Everyone learns from each other’s questions.

## **ASSUME GOOD WILL**

Respect others’ opinions and beliefs.

## **BE AWARE OF YOUR MESSAGES**

Be sensitive to the power of your words, your body language, and nonverbal responses.

## **BE PREPARED & PUNCTUAL**

Be ready and on time for all scheduled activities, meals, sessions, workshops, etc.

## **FEEDBACK**

Give and receive constructive feedback.

## **CHALLENGE ONE ANOTHER**

But refrain from personal attacks, and focus on solutions based ideas—if you don’t like something, propose something better.

## **EVERYONE’S VOICE IS VALUABLE**

Keep your comments short and to-the-point. Sometimes listening is more important than talking.  
Challenge yourself: If you speak a lot, speak less; if you normally don’t talk, speak up.

## **LISTEN & PARTICIPATE**

Listen actively and speak up!  
Learning and growth depend on the inclusion of every individual voice.

## **MIND YOUR MEDIA**

Use your devices respectfully and be aware of your surroundings at all times.

## **SPEAK IN THE “I”**

Whenever possible speak only from your own experience instead of generalizing (e.g. “I” instead of “they”, “we” or “you”).

## **YES & NO**

We encourage you to say, “yes” as often as possible to open up possibility. It takes courage to say, “yes” and live in that mindset. We also want you to know that you should have the courage to say, “No.” You are your best advocate and you have the power to say “no” when you need to.



**I believe that peace is just, and that peace is worthy, and that a plan for peace is more practical and achievable than we, the people, may realize. I believe that peace is possible for all people around the world, if we choose to make it something that really matters.**

**- Mattie J.T. Stepanek**





**three dot dash<sup>®</sup>**

**Just Peace Summit**

**2017**

**threedotdash.org**

**#wearefamily**